

Share

19 December 2015

Michael Ferguson, Minister for Information Technology and Innovation

Free Wi-Fi

The Hodgman Liberal Government's investment in free Wi-Fi will enhance the tourist experience in cities, towns and popular tourist destinations across Tasmania.

Today I am pleased to launch the first hotspot for free Wi-Fi at Bridport.

This is the first of 47 locations across Tasmania which will benefit from free WiFi, as part of the Tasmanian Government's \$500,000 commitment to boost the state's connectivity.

Free Wi-Fi gives tourists the opportunity to share their experience of Tasmania online and on social media in real time, sending images of Tasmanian destinations around the world.

It also means that local businesses can promote themselves online to potential customers who are visiting the region at the time and may be looking for things to do or somewhere to eat, shop or stay.

Encouraging Tasmanian businesses to capitalise on the digital economy is a key part of the Government's information technology strategy.

Telstra has been contracted to deliver free Wi-Fi at locations that are frequently visited by tourists and determined in consultation with regional tourism organisations.

The network will include more than 150 access points at 47 sites across 26 locations including Freycinet, Cradle Mountain, Salamanca Place and Port Arthur and regional locations such as Campbell Town, Sheffield, Zeehan, Latrobe, Geeveston, and Cygnet.

As part of the service, the public will be able to access 30 minutes' Wi-Fi services free for each device at each network location, each day.

All initial hotspots are located at Telstra payphones, but other hotspot locations will also include a mix of indoor and outdoor deployments, as appropriate for the location.

More Media Releases from Michael Ferguson (/media_release_search?queries_member_query=221795)

More Media Releases from the Minister for Information Technology and Innovation ([/media_release_search?queries_portfolio_query=Minister for Information Technology and Innovation](/media_release_search?queries_portfolio_query=Minister%20for%20Information%20Technology%20and%20Innovation))

Latest releases

Crunch time for Labor on 4WD tracks (http://www.premier.tas.gov.au/releases/crunch_time_for_labor_on_4wd_tracks)

Army contract boost for Penguin Composites (http://www.premier.tas.gov.au/releases/army_contract_boost_for_penguin_composites)

Arthur Pieman Tracks (http://www.premier.tas.gov.au/releases/arthur_pieman_tracks2)

Hobart light rail (http://www.premier.tas.gov.au/releases/hobart_light_rail)

Incentive scheme to update life jackets (http://www.premier.tas.gov.au/releases/incentive_scheme_to_update_lifejackets)

Latest speeches

Address to Liberal State Council (http://www.premier.tas.gov.au/speeches/address_to_liberal_state_council)

Launch of Women in Resources "Why Diversity & Inclusion is Good for Business" Forum
(http://www.premier.tas.gov.au/speeches/launch_of_women_in_resources_why_diversity_and_inclusion_is_good_for_business_forum)

Address to Reconciliation Council of Tasmania Launch (http://www.premier.tas.gov.au/speeches/address_to_reconciliation_council_of_tasmania_launch)

Address to 2017 Liberal Party Federal Council (http://www.premier.tas.gov.au/speeches/address_to_2017_liberal_party_federal_council)

Premier's Address 2017 – Building Tasmania's Future (http://www.premier.tas.gov.au/speeches/premiers_address_2017_building_tasmanias_future)

Connect with me

 (<http://www.facebook.com/WillHodgman>)  (<http://twitter.com/WillHodgman>)  (<http://www.youtube.com/channel/UC7GI760xMeZmRksJMcVvk7dA>) 
([/contact_your_premier](#))